Appointment Setter Sales Script

PROSPECT: Thank you for calling Company Name

YOU: Hello, Can I speak to the person who handles the Web Design?

PROSPECT: This is Prospect name

YOU:
- My name is Name
- We design custom websites and I noticed THAT YOUR WEBSITE ISN'T UP TO DATE,
- I wanted to see if I could provide you with a quote on Zoom
- How does Tuesday or Wednesday sound?

PROSPECT: Let's meet on Tuesday

YOU: Does morning or afternoon work better?

PROSPECT: Morning

YOU: How about 10am

PROSPECT: 10am sounds good

YOU:
- Let me gather some basic information
- What's your full name
- What's your email?
- I'll send you a calendar invitation, and a Zoom link. If you could please accept the invitation as soon as possible that'll be great and if your schedule changes please let us know. We'll speak to you on Tuesday