



Shorter Scripts

Voicemail #1 - Quick and Direct

"Hi, it's Rod from SearchLight Marketing. I came across your website and think there's room to make it more mobile-friendly and professional. Give me a call back at [Your Number] — I'd love to help you improve it!"

Voicemail #2 - Problem-Solution

"Hey, it's Rod from SearchLight Marketing. Your website has great potential, but it might not be as polished as it could be. Let's chat about making it stand out more. Call me at [Your Number]!"

Voicemail #3 - Urgency

"Hi, Rod here from SearchLight Marketing. I noticed your website might not be fully optimized for mobile, which could be affecting your reach. Let's talk about how we can improve that. Call me at [Your Number]!"