

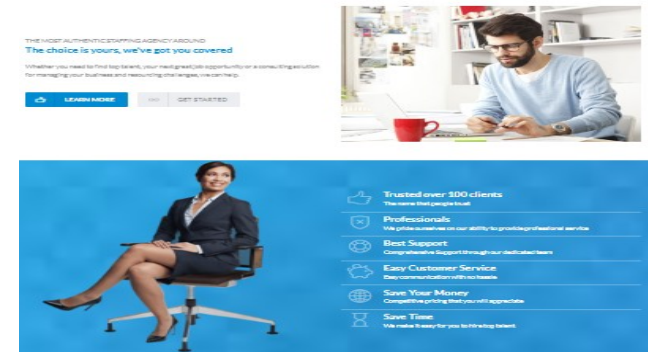
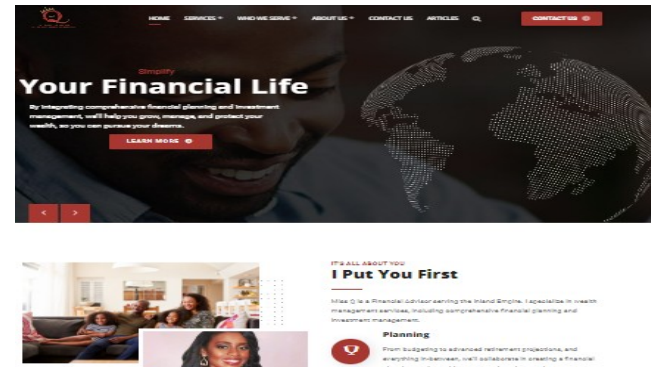
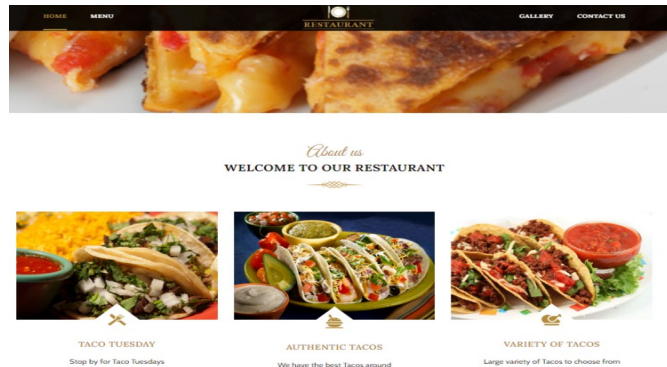
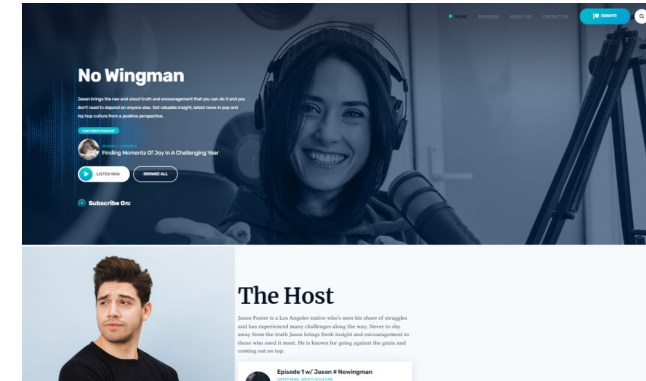
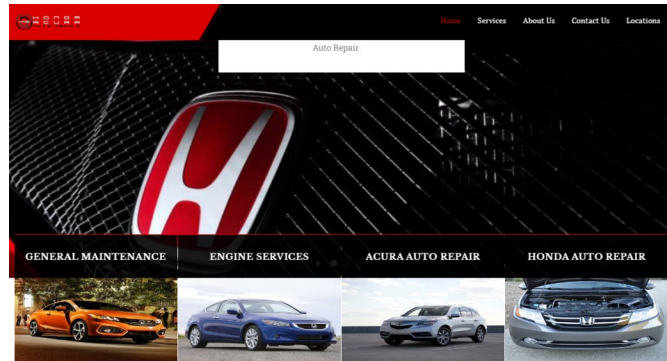
**Outstanding Web Design**

# Searchlight Marketing.

**Helping Businesses Succeed So Communities Prosper**

**2025**

# List of Clients





United States



Based Team

16 Years

We've been designing websites  
and providing marketing services  
for businesses since 2008.

All things are possible!

The Best of the Best

**Above and Beyond**



*"No one can match the breath and depth of our services."*

Ronnell Williams



# How The Average Does It

**Up and Down**



The way they do it

# The Average Web Design Agency

The average Web Design agency is no where to be found when you need them. Usually it's a company that's in another state or county. When it comes to customer service, you have to email them your requests but never speak to a live person.

## What Usually Happens

- Outdated designs
- Poor Customer Service
- Can't reach a live person
- With big Companies (you get lost in the crowd of clients)
- Can't reach a live person
- Low standards
- With small Companies (you get people doing web design on the side, it's not full time business).

When you need them. They're no where to be found





# How We Do It

**The Next Level**

**Let's Keep it Real**

# Marketing Facts

- A website is a digital business card
- Having a website is not enough
- It's important for your website to be seen online
- Having your website listed on top directories is important
- Your website can bring in new leads and act as a resource center for your industry

Our web design services are unlike any other. We pride ourselves on our ability to design unique websites at a fraction of the cost.

## Benefits

# What This Means For You

- Professional Image
- Increased Sales
- Good 1<sup>st</sup> Impression from clients and employees
- Improved employee morale

Searchlight Marketing





# Our Services

**Above and Beyond**

**Get up and running**

## **Domain Name**

- A domain name is the unique name you choose for your website (i.e. businessname.com)
- We secure a domain name or point your existing name to our hosting company



# Secure Sockets Layer (SSL Certificate)

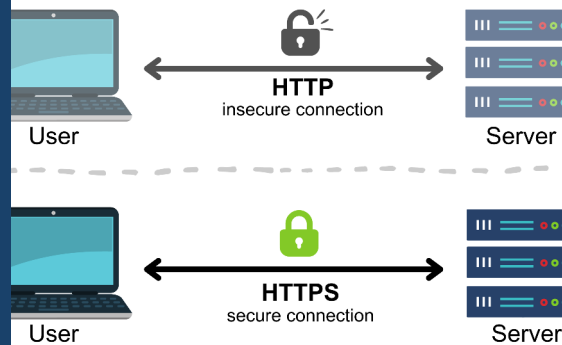
## Website Security

**Prevents error messages**  
**Compatible with browsers**

- *Avoids website visitors seeing warning messages from browsers when trying to visit your website*

### What is SSL certificate?

Secure Sockets Layer (SSL)



**Prevents hackers**  
**Protection**

- *Prevents hackers from stealing users information when you accept credit cards on your website*



# Website Hosting and Monthly Site Maintenance

Attention to Detail

01



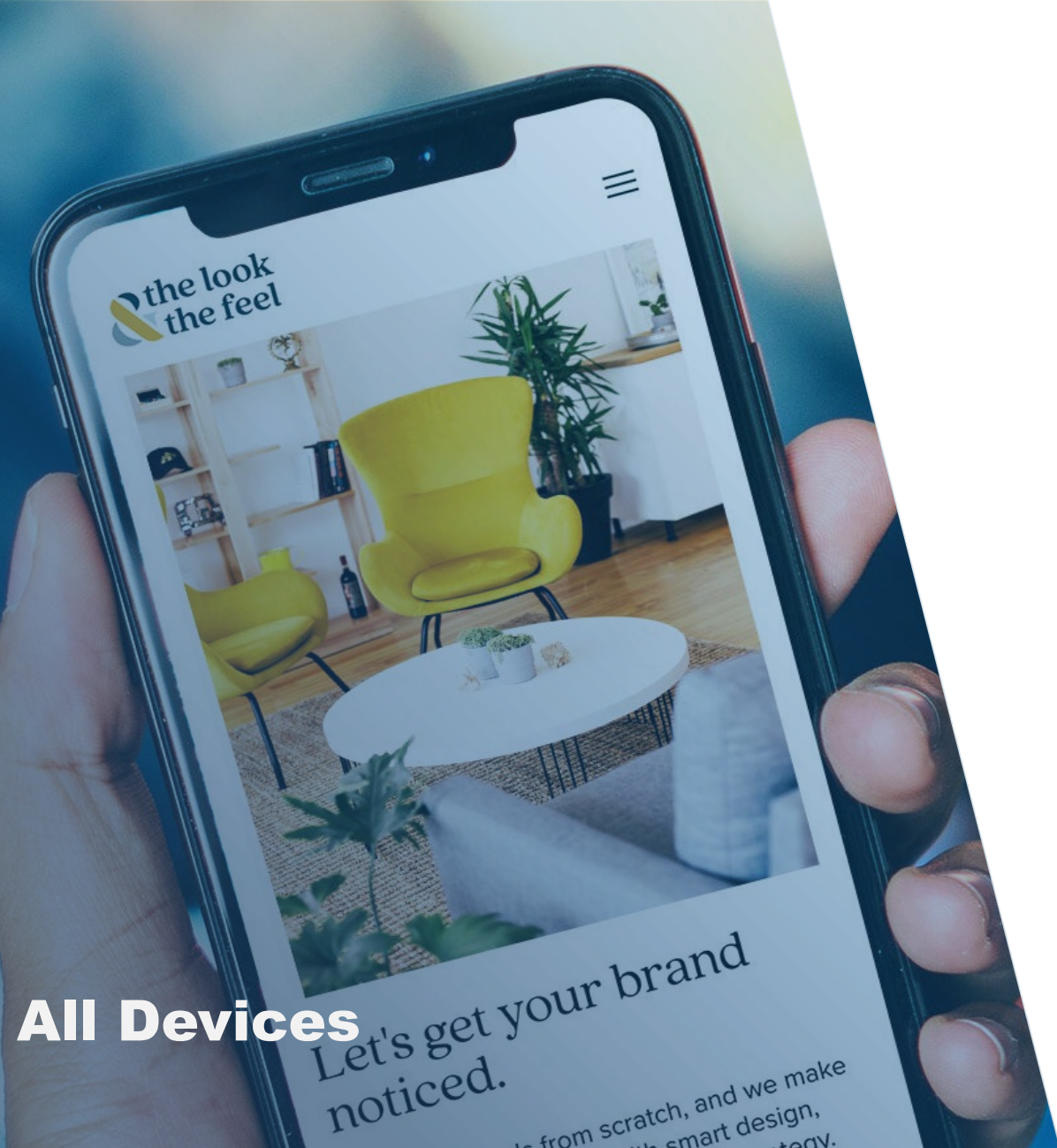
- 24/7 Website Maintenance
- State of the Art Technology
- Monthly evaluation checklist

02



- Consistency
- Local USA team
- Dedicated service specialists





**All Devices**

**State of the Art Designs**

# Mobile Friendly Web Design

*If your website isn't mobile friendly it will stick out like a sore thumb*

- | Can be viewed on all devices
- | Properly structured
- | Looks modern and update
- | Not penalized by search engines like Google

**Clean and Sleek**

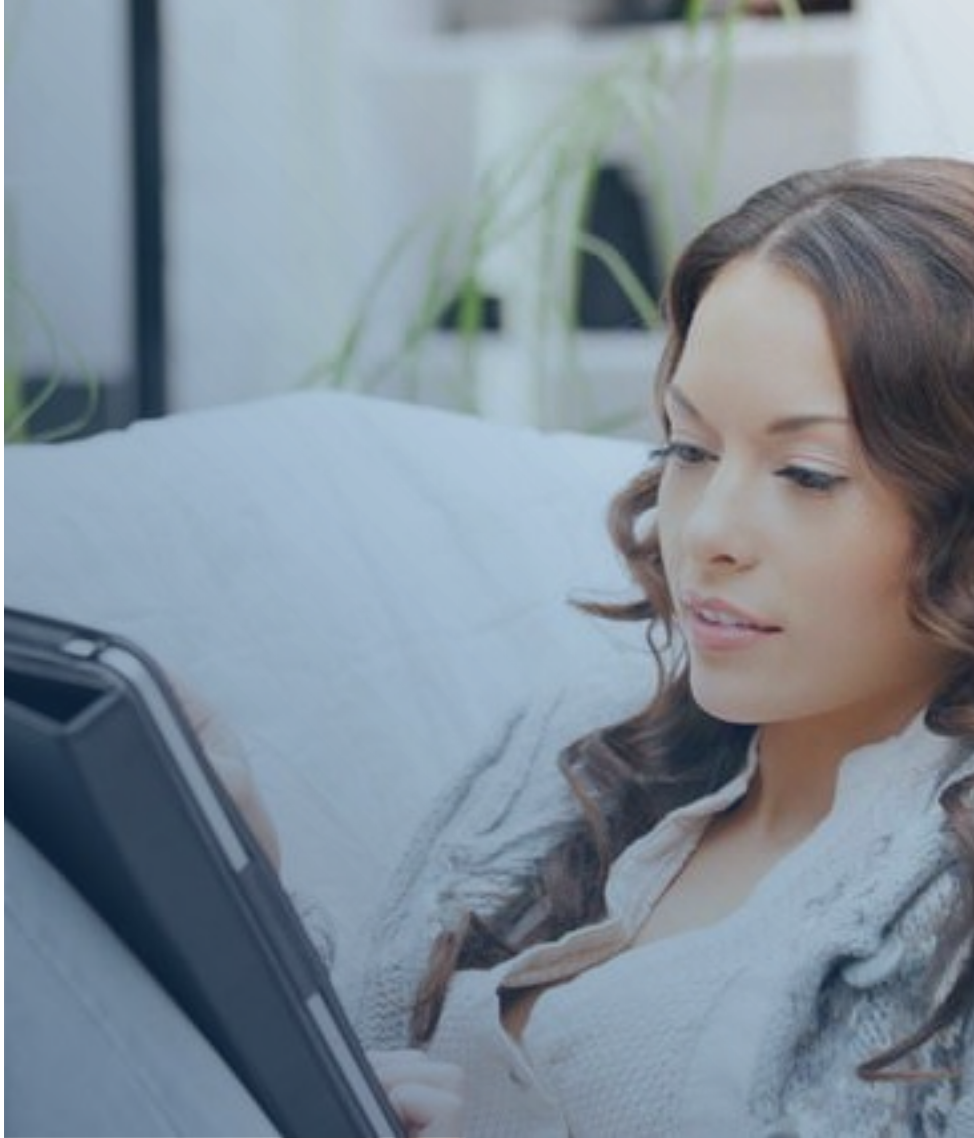
# Modern Web Design

*We have an eye for detail and will stop at nothing to ensure you have a unique website that stands out from the crowd.*

- Superb designs
- Websites stand out from the crowd
- Use up date tools and technologies

**Searchlight**





## Ease of Use

# Making Changes

*It's very easy to make changes or updates to your website when need be*

- Client Login setup
- Clients have the ability to login and make changes
- We'll make updates and changes for you as needed





# Search Engine Optimization (SEO)

*Our SEO system will get your website seen by people looking for your services*

## Searchlight's System Utilizes

- All websites include white hat on-page SEO
- Ranking in your local area for your most searched keywords



SEO Included



## Accountability

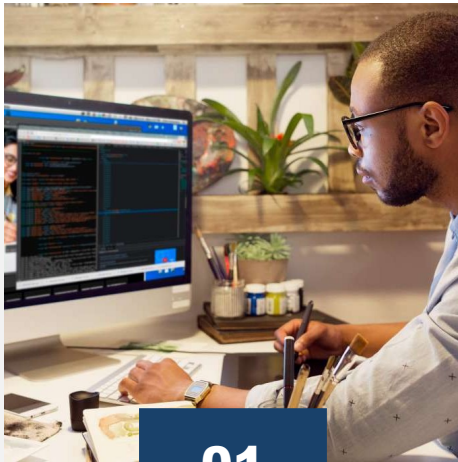
# Scope of Work & Checklist

- Scope of work is followed
- Web design team is held accountable to high standards
- Excellent team management



# Your Team

Experts you can count on



01

**Web Designer**



02

**Web Developer**



03

**Account Manager**



04

**Marketing Manager**



**Customer For Life**

# **100% Customer Satisfaction.**



**24/7 Customer Support**



**Speak to a live person by phone or email**



**Local Office Support**



# We're Here For You

- N: Ronnell Williams
- T: Chief Executive Officer
- P: 951-384-1732
- E: [info@searchlightmarketing.net](mailto:info@searchlightmarketing.net)
- W: [Searchlightmarketing.net](http://Searchlightmarketing.net)

**Quality Service. ■**





# Thank You

We Look Forward to Serving You